



GEORGIAN
APPAREL AND
FASHION
ASSOCIATION



**WHEN
QUALITY
SUITS
STYLE**

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WHEN QUALITY SUITS STYLE

GEORGIAN APPAREL AND
FASHION ASSOCIATION
HAS BEEN ESTABLISHED
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The **vision** for GAFA is to develop a cooperative, innovative space where fashion, technology, sustainability and knowledge meet - a space where different stakeholders within Georgia's apparel industry support and collaborate with each other to build a strong image of Georgia's apparel and fashion industry both locally and internationally.

The **mission** is to represent, promote and support Georgian apparel and fashion companies while increasing their competitiveness in the local and international markets as well as providing apparel producers, independent brands and designers with the tools and skills which allow them to be their most competitive in terms of sustainable production, product quality, fashion design, skilled labor and international branding.



GAFA member companies are diverse in their company structure as well as their products – ranging from eco-textile to adaptive clothes, uniforms, children's wear, high fashion, urban style and men's wear. The members are eager to use synergies, collaborate and help each other in their further growth, thus, jointly supporting the overall sector development to sustain existing and create new jobs.

Sustainability is the main defining factor of GAFA. The member companies strive to be eco-friendlier, recycle waste, implement a sustainable process management system in their organizations and increase the awareness of the usage of environmentally friendly materials and textiles.

GAFA is export oriented and supports its members to increase the awareness of their brands and products abroad through enabling them to participate in trade shows and expositions as well as online markets. To make export sustainable, GAFA will work with its partners on the improvement of export regulations, increase awareness among member companies regarding export requirements and strengthen cooperation with local and international logistics companies.

Digitalization is one of the core subjects of interest of GAFA. By supporting its members to obtain knowledge and skills and implement digital tools in their business processes GAFA aims to optimize the digital transformation of the sector.

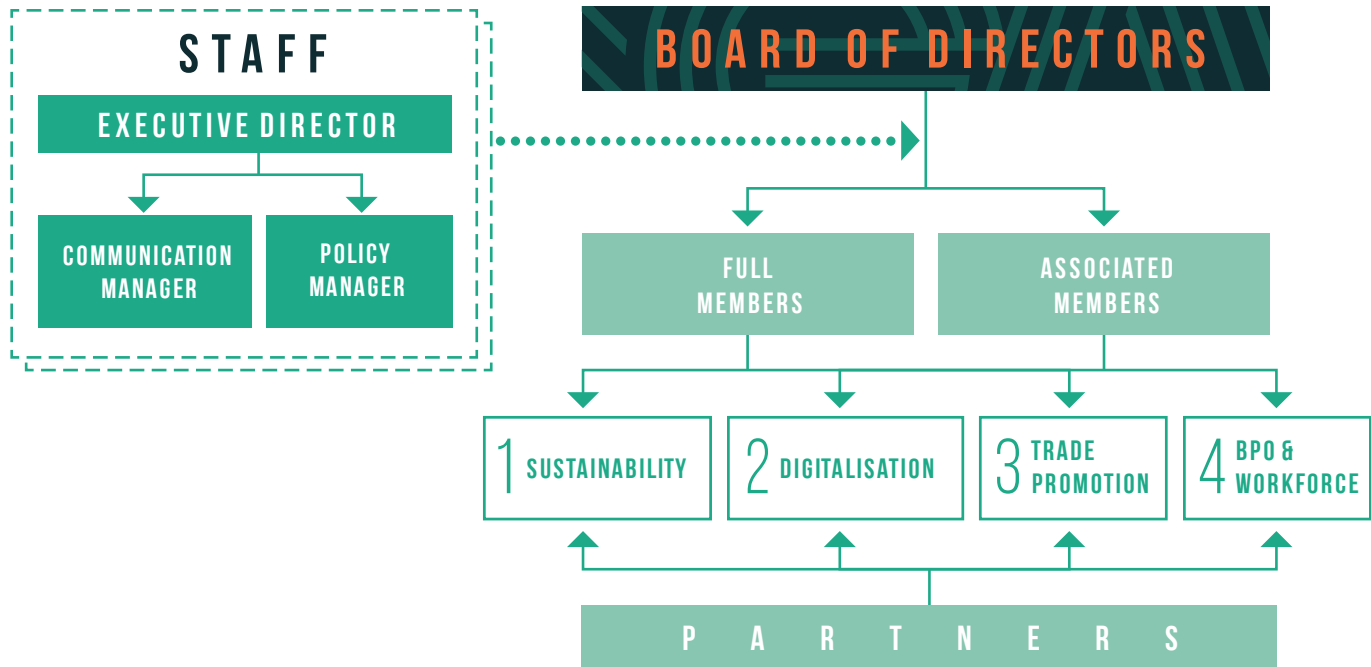
Business process optimization and increase of professional labor are the foundation for successful and sustainable development of each company. Therefore, GAFA supports members to obtain knowledge, implement modern BPO tools as well as enhance the cooperation with educational (TVET) organizations.

BENEFITS OF GAFA

- Joint Services: market development, organization of trade shows, textile product design and development, fashion trend analysis and forecasting, e-commerce promotion, design and fabrication of apparel samples, training in apparel pattern making, collection and analysis of market information, etc.;
- Joint facilitation and promotion of association at the national and international level;
- Joint marketing and export strategy;
- Joint local strategy to improve the image of the textile and garments production in Georgia;
- Increased productivity among the members (through specialized inputs, access to information, synergies, and access to public goods);
- More rapid innovation (through cooperative research and competitive striving);
- New business formation (filling in niches and expanding the boundaries of the cluster map).

GAFA together with Georgian apparel and textile producers, fashion designers, factories and ateliers unites partner organizations such as Enterprise Georgia, Export Development Association, Association of Freight Forwarders of Georgia, E-commerce Association of Georgia.

APPAREL CLUSTER STRUCTURE



FOUNDING MEMBERS:

Colors of Caucasus
Spilow
Starfish (Maroma
Collection)
Nina (KABA)

MPT Georgia
Elias (Elias Mosili)
Fashion House Materia
Dots
ISF Georgia

Eselema
Makratelli
Dalood
LIYA



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Establishment Date: 2012

Number of Employees: 24

International Certification: ISO 17025

International Partners/
memberships: Wholesale and marketing
agencies from United Kingdom,
China, MENA region, CIS
countries

Product Description: Women handbags and
accessories category. Mainly the
used materials in the production
are 100% straw, 100% silk,
polyester, 100% plywood, 100%
raffia, 100% brass, polyurethane.

Contact info: www.0711tbilisi.com

0711

0711 was founded in 2012 by Nino Eliava and Ana Mokia. The idea of 0711 creation appeared in parallel with an online project MORE is LOVE. Each 0711 handwoven product is created manually by artisans in Georgia. The artisans are elderly women for whom knitting is a favorite craftsmanship passed from ancestors. Innovative knitting technique in organic glass and plywood frames were adopted in 2015 for the most popular style "Copacabana". Improvising with traditional weaving and shapes, 0711 introduced pearl beaded bags with various models from bucket to tote bags, mixing it with the brand's multicolor plywood and plexiglass frames, now also with the French calfskin, vegan leather and other eco fabrics. In order to expand the production and product variety, 0711 started to test the RTW production launching the clothing styles only on Farfetch and MORE is LOVE at this stage.



Establishment Date: 2019

Number of Employees: 6

Product Description: Colors of Caucasus produces handmade mineral and plant dyed silk, cotton, linen and wool fabrics for brands and designers. We create special unique colors for fashion brands from medicinal and healing plants.

Contact info: www.colorsofcaucasus.com

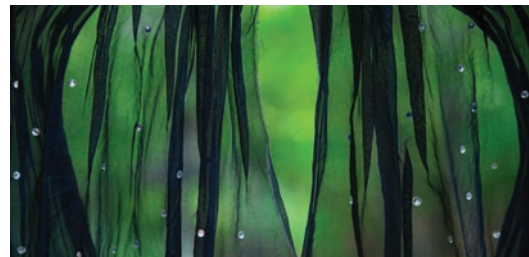


Colors of Caucasus

Colors of Caucasus is a Georgian start up which focuses on coloring natural silk, cotton, linen and wool with natural minerals and plants.

Colors of Caucasus is an environmentally and socially conscious project founded with one mission: we no longer need to damage in the name of fashion.

We have created a business model which is producing an ecotextile for the global market. Fashionable products can be created without damaging the environment and creating jobs in rural areas. Our goal is to support an industry that will produce products demanded from the new generation and conserving the world for them. At the same time, it is profitable and sustainable in the long term.





Establishment Date: 2015

Number of Employees: 15

International Certification: SPECIAL AMERICAN BUSINESS INTERNSHIP TRAINING PROGRAM (SABIT)

Fashion Design and Ready Made Garments

International Partners/memberships: In 2019 Comode was member of the Largest Independent Designer platform in the US - Flying Solo

Product Description: Women's clothes, shoes, accessories, bags.

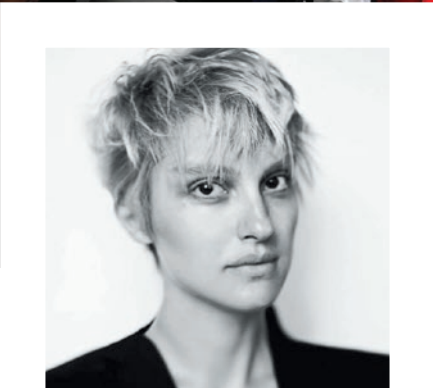
Contact info: www.comode.ge



Comode

Comode is a concept store and online platform that brings together dozens of Georgian designers. Comode also represents its own fashion line that produces clothing and footwear. With the help of our platform (www.comode.ge), delivery of products is available all over the world, and today we have branches of two local stores in Tbilisi.

Comode supports designers from all over the world. Before COVID-19, Comode participated in showrooms and shows in various countries. We had a show at Fashion Weeks in Almaty and Baku. In 2019 we also were presented in London with our pop-up store. In addition, Comode was a member of the largest independent design platform in the United States - Flying Solo, where we had our show on the schedule of the official fashion weeks in New York and Paris. Comode - "Collect more desires" – is a purposeful woman who always tries to fulfill her desires. What she wants, with the help of her own style and aesthetics, will definitely work out. Her story is unconditionally eternal, after one achievement she will definitely strive for something new.



Dalood

Establishment Date: 2002

Number of Employees: 18

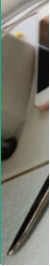
International Partners/
memberships: Bureau Des Créateurs
Paper Mache Tiger
Alter Showroom

Product Description: Women's Clothing and
Accessories

Contact info: www.dalood.com

Founded in 2002, the fashion brand Dalood was re-established in 2013 after Maka Kvitsiani gradually started taking over the reins of the company and was appointed as a Creative Director in 2015. Successfully leveraging the brand's strongest sides - masterful tailoring, impeccable needlework, boundless creativity and product diversity, over the years, Dalood has evolved into the quality and esthetic-driven brand, aspired to empower and support women in their day-to-day lives. The company's team-oriented, positive corporate culture combined with an excessively experienced and devoted team of professionals allowed the brand to become one of the leading Georgian brands in the global fashion scene.





Establishment Date: 2016

Number of Employees: 54

International Certification: ISO 9001:2015

Product Description: DOTS is producing women's ready-to-wear collections. Brand has women's as well as kids' line and accessories, including shoes.

Contact info: www.dotstbilisi.com



Dots

Dots is known for its trendy and sophisticated yet functional style and affordable pricing. Merchandise found in Dots, ranging from jewelry pieces and kids apparel to women's clothing, are made by Georgian designers.

Protecting the environment at each stage of the activity, sustainability and social compliance are the fundamental aspects of the brand's activities. That is why DOTS's main task is to create a product that is environmentally friendly; 75% of the raw materials used in production are upcycled and biodegradable.

As for the international achievements, DOTS constantly interacts with foreign markets and consumers from all around the world. Designers' seasonal collections can be found at DOTS concept store in multiple locations in Tbilisi and online-shopping platform.





Establishment Date: 2019

Number of Employees: 12

Product Description: Men apparel: suits and urban / casual wear.

Contact info: Facebook:
Elias Mosili • ელიას მოსილი

Elias Mosili

The history of Elias Mosili began when Givi Giorgadze opened bespoke and made to measure atelier in a three-room apartment initially operating under the name HANDMADE SAKARTVELO. The main idea was to produce high-quality, one-of-a-kind garments for elegant, middle-aged, successful gentleman using Georgian craftsmanship and unique fabric sourced directly from Italy.

Today, Elias Mosili hosts its clients in a unique space that is a mix of a showroom and an atelier with the team of 12 tailors creating masterpieces in the background.





Establishment Date: 2003

Number of Employees: 250

International Certification: ISO 9001:2015

International Partners/
memberships: EBRD; The member of Professional Clothing Industry Association worldwide - since 2020

Product Description: Fashion House Matter mainly specializes in apparel and uniforms across various sectors, including:

- Military uniforms, among them: Tactical, nontactical, army, navy etc.
- Police uniforms,
- Uniforms for security and customs services,
- Special clothing for the medical sector,
- Sports uniforms,
- Uniforms for emergency management services;
- Any special type of clothing and uniform

Contact info: www.materia.ge

Fashion House Materia

Fashion House Materia is a leading manufacturer of custom sewn goods in Georgia with more than 24 years of experience with delivering the highest quality in apparel manufacturing for governmental organizations, business companies, fashion buyers and end-users.

Since 2003 the company also specializes in sample and pattern making, grading, marking, cutting, sewing, embroidering, and fabric sourcing.

Materia has built factory according to modern European standards and today more than 250 persons are employed at the company.

Since 2017 Fashion House Matria has hold ISO 9001-2015 Certification, which means that company quality management system operates according to ISO standard.

Recently, Fashion House Materia founded Non-Entrepreneurial (Non-Commercial) Legal Entity Georgian Professional Clothing Association and became the member of International Textile and Apparel Association.



Establishment Date: 2017

Number of Employees: 7

International Partners/
memberships: www.farfetch.com
www.fairiesandclouds.com
www.tipser.com
www.ronherman.jp

Product Description: Unisex children brand, organic cotton line, eco-friendly clothes, handmade clothes.

Contact info: www.eshvikids.co.uk



Eshvi Kids

We created our collections based on five components: happy colors, natural fabrics, beautiful designs, unisex and simple lines. We managed to combine fashion with eco-friendly materials. The pieces are all organic and use only eco-conscious fabrics. The quality and aesthetics are both in full harmony with what parents would choose for their child.

We strive to make our products the best quality. Each piece of Eshvi kids' clothing is produced in small Georgian sewing atelier, by two Georgian women. We want our customers to know that behind every item we create is high-quality fabric and a well-paid seamstress. We aim to give you a product that can be worn proudly with a sense of valuable ideas. Eshvi kids' clothes could be used as long as possible, not only for the third or fifth wash. With our small but eco-friendly collection, we do take care of the environment. We believe that the world and fashion are at a turning point, towards a sustainable, ecological, and local (r)evolution. We want to be part of this movement.



Ingorokva

Aspiration and creativity of the brand Ingorokva are directed towards creating the final product. Based on longtime experience, we use high-quality and environmentally friendly fabrics. The highest priority of the brand is quality and customer service. The colors and hue of the clothes are subtle. The shape and model are always elegant and fresh. The final clothes focuses on detail and high quality, which is expressed in elegant simplicity.



Establishment Date: 2002

Number of Employees: 9

Product Description: Woman clothes: jacket, trench coat, blazer, vest, skirt, dresses, pants, jumpsuits, capes.

Contact info: www.ingorokva.com



Establishment Date: 2010

Number of Employees: 20

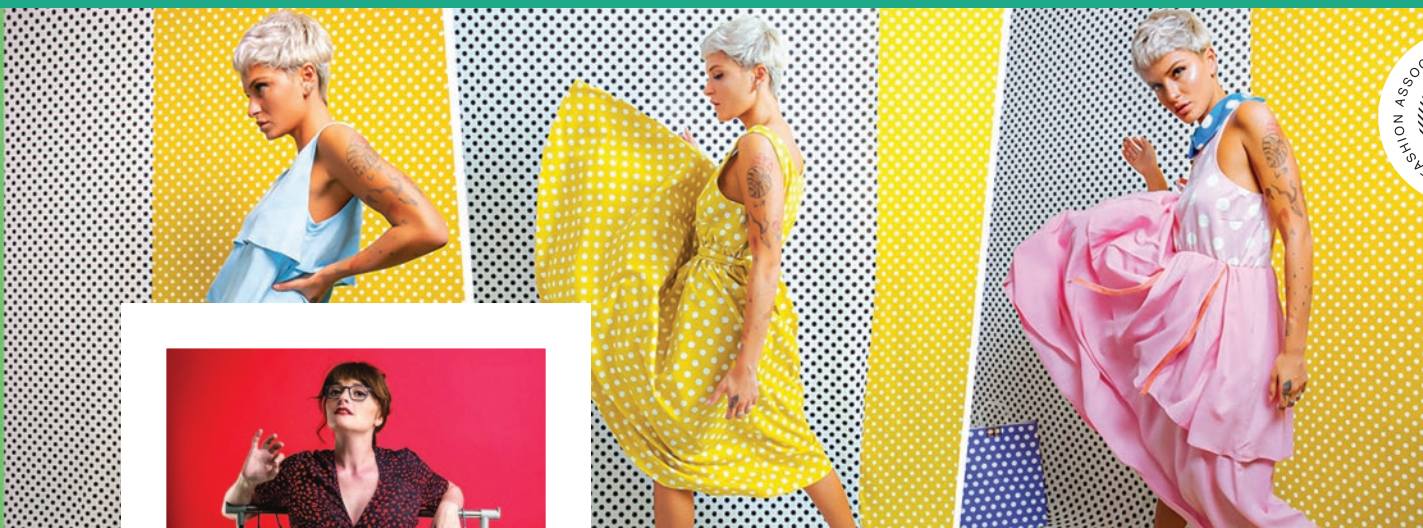
Product Description: Woman clothes, shoes, bags and accessories.

Contact info: Facebook: კაბა • KABA



Kaba

KABA is a Georgian brand for women with 23 years of experience. The history of the brand was started by founder Khatuna Jincharadze, with one sketch and one sewing machine. Tireless work and the number of satisfied customers was the key to the success. Today, KABA is presented on the market with two stores and its own enterprise. Products are fully produced in Georgia. Collections are created by a group of talented designers. Who is KABA created for? For modern, confident women, for girls who feel comfortable in their bodies. Showroom presents both classical and everyday style looks. The main preference of “Kaba” on the market is quality and availability of prices. The main focus of the brand is to constantly get acquainted with world fashion trends and adapt them to Georgian consumers.



Establishment Date: 2017

Number of Employees: 120

Product Description: A Multibrand KOMBINIZONA - clothes for pregnant, PWD children, casual, sportswear and design/evening women clothing. Design cloth for individuals, vintage new year eve clothing, medical protective outfit, overalls, robes, surgical facemasks with meltblown filter. Corporate uniforms.

Contact info: www.kombinizona.ge
www.isfgeorgia.ge
www.alikapi.ge

ISF Georgia

ISF GEORGIA covers fashion, innovation, eco-friendly thinking, education and inclusion (life quality of Persons with Disabilities - PWDs). We trust in our values and try to find more and more blue oceans, always offer new fresh concepts and ideas, which must be comfortable, nice and individual design-based decisions and bring happiness. We do everything to achieve European quality in the sewing process. As we are a social enterprise, we try to grow our capacity step by step with international partners as they help us to give education to more PWDs, create more jobs, custom tailoring more adaptive clothes. All this gives us more possibilities for fresh collections, which are sold online or offline. 30 percent of our income is reinvested in social responsibilities. From 2020, we began to develop the first fashion entrepreneur school in Georgia. Main modules are sewing, modeling, pattern making, technology, innovations. With our school we intend to help the Georgian fashion industry create a modern, competent workforce and international standards in country.



LIYA

Establishment Date: 2017

Number of Employees: 20

International Partners/
memberships: Beaureau des Createurs – PR
and Wholesale Agency in MENA
Region
Take Two London – PR Agency
in Europe
Wave Showroom – Showroom
and Wholesale agent in China
Joor – E-showroom

Product Description: Women's ready-to-wear and
accessories

Contact info: www.liya.ge

Liya

Combining evening wear with office look, to create everyday look with quality materials and exceptional craftsmanship. Developing ready to wear, accessories and jewelry with particular attention to details and always with Love.

The mission is to bring your visions through our designs. We hope to become part of your unique style. Every piece by Liya is made to last for a lifetime.

The main driving force behind is not just about creating for strong women, but it is about first and foremost creating for every woman. For complimenting the amazing human! We are not here to push any boundaries but we are here to enhance and compliment the harmony within one's self.





Maroma Collection

Formation of the brand MAROMA Collection was inspired by the desire to introduce colorful apparel, as the massive presence of dark colors made the choice of clothing rather boring at that time.

Our team decided to create a Georgian brand that would colorize daily life, introduce Georgian features to the collections and maintain high quality standards. For these reasons we had to take following steps:

For the successful connection to our customers we have created our innovative conceptual showroom named CHATSMA, whereby limited artworks of the other Georgian designers can also be found beside our collections. Contribution of our online platform has also been of high importance for our success.

Establishment Date: 2017

Number of Employees: 7

International Partners/memberships: EBRD
The member of Professional Clothing Industry Association worldwide since 2020

Product Description: The brand produces limited collections:

- Clothes
- Shoes
- Accessories

Contact info: www.maromacollection.ge



FLYING PAINTER

Establishment Date: 2016

Number of Employees: 6

International Partners/memberships: Stemar - textile supplier in Prato, Italy

Product Description: Women apparel: outerwear, dresses, pants, skirts, shirts. Accessories, bags and jewellery

Contact info: www.flyingpainter.com

Flying Painter

Flying Painter was founded in 2016 as a collaborative project between three Georgian artists - Eka Ketsbaia, Natuka Vatsadze and Bobo Mkhitar. Focused on translating our shared aesthetic vision into fashion, we create wearable art for people on the hunt for more daring attire.

Named after a famous work of a Georgian avant-garde designer Petre Otsheli, Flying Painter is dedicated to the creation of clothing that has a sense of timelessness. Every design born in Flying Painter's atelier is beyond trends and with an attention to detail, texture and silhouette stays true to the brand's core values of high quality and sustainability. Mostly without striking masculine or feminine elements, all pieces are designed to emphasize individuality.

At Flying Painter the fashion is regarded as an art form itself. Throughout each collection we offer our customers to express themselves instead of being shadowed by clothing itself.



MAKRATELLI



MADE IN GEORGIA

Establishment Date: 2014

Number of Employees: 23

Product Description: Individual and Corporate services:
Creating design; Making patterns;
Making technology sketches;
On-site tailoring; Making samples.

Contact info: Facebook:
Makratelli • მაკრატელი



Makratelli

The history of Atelier Makratelli began in the year of 2014, when the founder of LTD Makratelli, Maya Machavariani, thought of the idea to create a high-quality atelier that would not only work for big corporations, but also individual clients.

Unique and comfortable service, high-quality product and fast growing team of professional employee – the objective of the founder was reached in just six years better than expected.

Today, Atelier Makratelli has two production spaces, one of which works on custom and TV orders, while the other one is for mass-production and new projects. With the projects is “Random” - a brand that creates free, modern, unisex clothing Makratelli started a new chapter, designing their own products. Customers are the main source of ideas for Makratelli, also during this challenging period. Inspired by talented artists, Makratelli announced a social project - an unprecedented platform, which will give local artists a chance to create their products and identify new selling channels and showcase their talent widely.



Establishment Date: 2016

Number of Employees: 76

International Certification: BSCI

International Partners/memberships: DK Company

Product Description: Women Apparel (T-shirts, jackets, dresses, jumpsuits, skirts, shirts, shorts, cardigans, pants)

MPT

In 2016, Mikheil Getia, together with MID Pro Tex A/S established MPT Georgia, which fulfilled orders for MID Pro Tex A/S, in partnership with DK company (Denmark). DK Company is one of the biggest textile wholesaler in Denmark. As of 2019 Mikheil Getia is the sole owner of the Company. MPT Georgia fulfils orders directly for DK Company.





RKO

Establishment Date: 2016

Number of Employees: 60

International Partners/
memberships: Caramel London, Le Petit Souk,
Little Nordic Baby, Niddle Noddle,
Shinyeekids, AOUT, Stadkind.

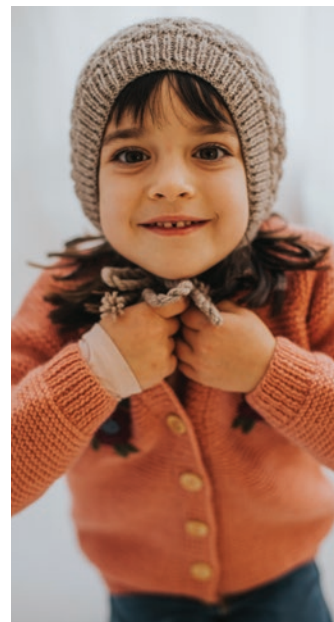
Giulia Tibaldi & Giordano Garosio
(Photographers from Italy);
Cristina Pujol (Photographer from
Spain)

Product Description: Stylish and functional, natural
and comfortable clothing and
accessories brand for kids and
newborns

Contact info: Facebook: RKO • 630

Rko

Three young moms founded RKO to create beautiful apparel for the most important people in our lives - our children. We all want the best for our kids. This is the attitude that guides us as we create each and every garment with love and care. We are nostalgic of the times our moms and grannies knitted and sewed clothes for us when we were kids so we try to include this warmth and homey touch in all our collections. RKO wishes to make clothes that you'd like to keep your grandchildren.





Establishment Date: 2015

Number of Employees: 20

Product Description: The core of the label is and has always been the sustainability and the long wear of the garments.
We only use natural fabrics and leather and our garments are made by very professional seamstresses.

Contact info: www.situationistofficial.com

Situationist

Irakli Rusadze is a self-taught designer and a founder of SITUATIONIST. As a Creative Director, he often combines two different perspectives - Georgian historic heritage and avant-garde design. The concept of SITUATIONIST relies on the notion that clothes are created for character rather than body. SITUATIONIST's unique design aesthetic lies in the idea that each item is cut and sewn from beginning to end by one person, after leaving a signature on a special label, this is Irakli's way of appreciating the craftsmanship of the skillful staff members who spend hours to make it happen. The main idea of the brand has always been sustainable fashion, the ability to use clothing for a long time. With this resource and creativity, SITUATIONIST is forming a brand that will be a bridge between fashion and art.



Establishment Date: 2015

Number of Employees: 10

International Partners/
memberships: Spilow is a member of UN Global Compact.
Partners: Beechwood Trading - UK;
Not So Big Store - France; Klamotte
Neustadt - Germany; Bread and
Butter Srl - Italy; Trendspacegr -
Greece; Les Chouchous - Belgium;
Mini Rikikki - Lebanon; Bubble -
Luxembourg.

Product Description: Kids' clothing and accessories.

Contact info: www.spilow.ge
www.spilow.com

Spilow

Six spirited, naughty children inspired their three moms - Sopho, Taso and Marinka - to launch children's clothing brand Spilow in 2016. Designed and produced in Tbilisi, Georgia, all products are made with colourful, natural materials for girls and boys between the ages of 2 and 13. The distinctive yet simple silhouettes of the garments complement children's playful nature. Each Spilow product has its own concept and story. Our clothing stimulates role play to help children use their creativity, develop their imagination and improve their dexterity. Our style is what defines us. At Spilow, we aim to create clothing that will become the go-to style of free, independent and happy human beings who love adventure and endless play. Just like us, other mothers want their kids to be confident, make friends, enjoy playing freely and still look cool at all times. As a matter of fact, it's the curiosity of the little ones that inspires us to create new outfits that are equally admired by kids and their parents. Spilow dresses and skirts, shirts and t-shirts, sweatshirts and hoodies are not just pieces of clothing. Spilow-wear is part of your kid's great adventure.



Establishment Date: 2017

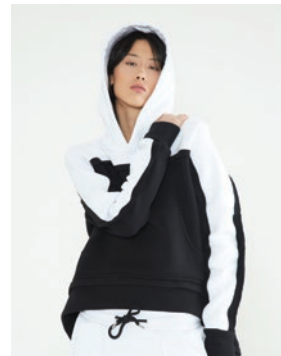
Number of Employees: 12

Product Description: Streetwear, sportswear, casual, accessories, unisex, men, women.

Contact info: www.zoma.store

Zoma

64% of global customers are belief-driven: they buy a brand because of its social stance. At Zoma we understand that the value of greatest brands lies in becoming part of the identity of a person and of how they see and think of themselves. As such, we have paid uttermost care to position Zoma as a youthful, vibrant brand with a strong social message which matches character the youth, millennials strive for.





nikolli

Made In Georgia

Establishment Date: 2017

Number of Employees: 18

Product Description: Clothes for children from 1 to 10 years, both for boys and girls.
Handmade accessories.

Contact info: www.nikolli.ge



Nikolli

The company Nikolli was established in 2017. The brand has managed to become successful on the market and attract loyal customers over the last 3 years. The brand has been represented by three branches throughout Georgia: 2 branches in Tbilisi and 1 – in Batumi.

The objective of the brand is to produce clothes that can compete not only with the locally produced goods but also with the foreign brands. Due to good quality, reasonable prices and good customer service the brand has an ambition to occupy more segments of the market.

Naturally, the aim of the brand is not to be present only on the Georgian market. The company works actively on export. Nikolli already made the first export in Saudi Arabia and continues to identify international partners all over the world.



Boldi

Establishment Date: 2012
 Number of Employees: 20
 Product Description: Women Clothing, women and men hats
 Contact info: www.boldi.ge
www.newtorso.com

BOLDI has been producing branded uniforms and special clothes for Georgian companies since 2012. It also cooperates with other Georgian brands and offers different services: pattern and sample making and manufacturing full collection. The company has 20 years of experience in the production of men's and women's hats and has competitive advantage in this field in Georgia (it is a family business).

In 2020, the company created a new brand NEWTORSO, which launches women's clothing. For the moment, there is only an online store www.newtorso.com with worldwide delivery service. NEWTORSO cooperates also with Georgian brands (designers) and their items are also sold at www.newtorso.com.





Establishment Date: 2002

Number of Employees: 90

Product Description: Uniforms / workwear, water proof clothing; caps / cloaks; winter clothes; knitwear for men, women and children.

Contact info: www.elselema.ge



Eselema

Company Elselema Ltd was founded in 2002. Main directions of work are:

- Apparel production
- Sewing products
- Knitting products
- Embroidery products
- Printing on fabric

Eselema LTD operates in both local and international markets. Elselema has experience working with international brands such as: "Damat/Tween" and MONCLER. Elselema successfully continues cooperation with Swiss brand "CHAMELEON"



Anabechdi

Establishment Date:	2013
Number of Employees:	70
International Partners/ memberships:	At the moment we are waiting for our new international partner and at present, however we have worked for such famous foreign brands as LUIGI MORINI, ICEBERG, IL GUFO, PAOLO PECORA.
Product Description:	Uniforms, special clothes, flags, scarves, printing, sublimation print, embroidery and so on.
Contact info:	www.uniformebi.ge

Sewing factory Anabechdi was founded in 2013. Since its foundation the company has been oriented to innovative development and high quality standards.

In addition to sewing, the company deals with printing on cloth and embroidering. All the works are carried out on the newest machines and with high-quality and eco-friendly materials. The image of the company can be clearly observed by high standards and uniqueness of our production as well as by satisfaction of our multiple partners. Our highly qualified staff which possesses many years of experience is the key of our success. The working method of our company is based on team work. This method gives us no limitation and full rights to maintain our motto with pride: "We create the best".



The European Union
for Georgia
EU4Business

The European Union and EU4Business Initiative

The Member States of the European Union have decided to link together their know-how, resources and destinies. Together, they have built a zone of stability, democracy and sustainable development whilst maintaining cultural diversity, tolerance and individual freedoms. The European Union is committed to sharing its achievements and its values with countries and peoples beyond its borders.

EU4Business is an umbrella initiative that includes all EU support to small and medium businesses (SMEs) in the Eastern Partner countries – Armenia, Azerbaijan, Belarus, Georgia, Moldova and Ukraine. EU4Business supports SME growth through improving access to finance, promoting better business regulations, improving services to business and taking advantage of trade opportunities. EU4Business interventions result in creating and sustaining jobs, higher SME growth and increased SME exports. In 2019, EU4Business supported SME growth through 116 projects with budgets totalling €787.33 million.

[Read more: eu4business.eu](http://eu4business.eu)



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The Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH is a global service provider in the field of international cooperation for sustainable development and international education work, with around 23 000 employees. GIZ has over 50 years of experience in a wide variety of areas, including economic development and employment, energy and the environment, and peace and security. As a public-benefit federal enterprise, GIZ supports the German Government – in particular the Federal Ministry for Economic Cooperation and Development (BMZ) – and many public and private sector clients in around 120 countries in achieving their objectives in international cooperation. With this aim, GIZ works together with its partners to develop effective solutions that offer people better prospects and sustainably improve their living conditions.

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ENTERPRISE GEORGIA

Enterprise Georgia is a Government economic development agency operating under the Ministry of Economy and Sustainable Development of Georgia. Its ultimate mission is supporting the achievement of long-term strategic goals of the Georgian economy through three major pillars. Namely: Enterprise Georgia – **Business**; Enterprise Georgia – **Invest** and Enterprise Georgia – **Export**. The agency focuses on increasing the competitiveness of private sector, enhancing country's export potential and promoting/supporting foreign direct investments in Georgia. **The Business division** of the agency aims to develop entrepreneurship in Georgia by supporting entrepreneurs, creating new enterprises and promoting the expansion or re-equipment of existing enterprises. **The Export division** is engaged in promoting the export potential of the country in order to increase the competitiveness of local products on international markets and the export volume of domestic products.

The Invest division plays a role of mediator between foreign investors and the Government of Georgia, ensuring that the investor gets different types of updated information and has means of effective communication with the Government bodies. The aim of the Invest division is to attract, promote and develop direct foreign investments in Georgia. It serves as a “one-stop-shop” for investors to support companies before, during & after investment process.



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